

Overcome Data Challenges And Drive Success With In-Memory Platforms

...AND IMPEDE BUSINESS SUCCESS

These challenges lead to:



Increased costs



Increased risk of a
data privacy breach



Increased
time-to-value

DATA CHALLENGES HOLD FIRMS BACK...

Firms' top priorities are real-time data and analytics, but:

61% Struggle with system constraints while analyzing large data volumes

57% Use multiple data management platforms to store different data types

48% Struggle with integration across data silos due to data complexity

56% Have complex data lifecycle management processes and tools



IN-MEMORY SUPPORTS REAL-TIME NEEDS...

According to respondents, in-memory platforms with persistent memory technology:

61% Improve ability to support real-time analytics

61% Reduce system downtime cycles

58% Increase scalability for large-scale analytical systems

50% Enable new AI, IoT, and real-time user experience

....AND BOOSTS EFFICIENCY

Decision makers agree that in-memory platforms drive technical and business benefits.



Improved data integrity and consistency



Real-time access to data



Increased business process efficiency



Read the full study

Methodology

Base: 353 global respondents responsible for influencing or deciding on their organizations' data management strategies and solutions

Source: A commissioned study conducted by Forrester Consulting on behalf of SAP and Intel, September 2019