

Career Launcher Successfully Delivers Learning on a Massive Scale in India

The COVID-19 global pandemic and subsequent lockdown left students across India unable to attend school in person. The Directorate of Education of National Capital Territory (NCT) Delhi needed a fast scaling solution to not only ensure educational continuity but to also serve as a platform for long-term educational transformation. Career Launcher worked with educators, Intel and Amazon Web Services (AWS) to adapt aspiration.ai, Career Launcher's AWS-based learning portal, to address the needs of Delhi's schools. Within two weeks, the trial was successfully launched, and Project Aspiration 2020 was born. Within two months, it was scaled to serve over 160,000 students with powerful learning tools and the potential to accommodate many more.

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“It is indeed great to collaborate with tech giants such as Intel and AWS to help education stay uninterrupted in this period of crisis. We hope to take this partnership to a hundred such large projects globally and to be seen as practitioners of the do-good-do-well philosophy.”

Satya Narayanan R,
Chairman, Career
Launcher