

THE BUSINESS CASE FOR FASTER, BETTER COMPUTERS

Three Excellent Reasons to Buy New Business-class Devices

Older desktop and mobile devices can run slow and cost your business in repairs and downtime. What's more, they lack the latest security technologies, which may place your business and customer data at risk.

Millions of business users rely on their mobile and desktop PCs, each with unique productivity needs and requiring security to protect critical data and maintain customer trust. Intel answers with its best processor ever: the high-performing 6th generation Intel® Core™ processor powering today's affordable PCs. Select from a range of form factors to experience real power and efficiency gains while spending less on repairs and maintenance of old systems.¹ Get the right device for a better way to work.

1 INCREASED PRODUCTIVITY



Up to 2.5x faster performance^{2,3}



Instant Wake Up⁴

BUILT FOR WINDOWS* 10

Modernize your business

Devices powered by 6th gen Intel Core processors deliver up to 2.5x faster performance versus systems five years or older, and 3x longer battery life^{2,3}. New devices wake in an instant⁴ and are up-to-date so that users are never left waiting. Be productive with familiar tools such as Office™ 365. Multitask quickly, moving effortlessly between applications from email to web browser, video or spreadsheet.

2 HARDWARE-ENHANCED SECURITY



Secure authentication with Windows Hello and Intel® RealSense™ Technology⁵

Safeguard your sensitive business data devices and user identities with hardware-enhanced security⁵. A Windows® 10 PC with Intel® RealSense™ technology and Windows Hello recognizes you and lets you log in with a glance⁵.

3 BROADER CHOICE



New innovations now allow you to choose from a wide range of designs, from traditional desktop tower PCs to space-saving All-in-Ones and mini PCs, or mobile devices such as laptops, tablets and 2 in 1s, all with the built-in security you need⁵. You don't have to sacrifice flexibility for memory, storage drives, wireless cards, or number of ports, as many of these options are fully configurable.

A Better Way to Work

Get the performance and security you need to move your business forward with new desktop and mobile PCs with Intel Inside®. They're more affordable than you think.

Learn more at intel.com/smallbusiness.

Connect with us @IntelSmallBiz.



¹Techaisle white paper, "Small Business PC Refresh Study," May 2013, www.techaisle.com.

²Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products.

³As measured by SYSmark® 2014. Systems Measured: 6th Gen: Intel Reference Board with Intel® Core™ i5-6200U, Memory: 2x4 GB DDR4-2133, Intel SSD, 42 WHr battery. Five-year-old system: Acer® Aspire® 1830T, Intel® Core™ i5 520UM, Memory: 4 GB DDR3 1600 MHz, 500 GB HDD, 63 WHr battery. An Intel Reference Platform is an example new system. Products available from systems manufacturers will not be identical in design, and performance will vary.

⁴Instant Wake Up available with Windows 10 and Modern Standby.

⁵Intel technologies' features and benefits depend on system configuration and may require enabled hardware, software or service activation. Performance varies depending on system configuration. No computer system can be absolutely secure. Check with your system manufacturer or retailer or learn more at intel.com.

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